

## The NAIST Brand Identity

"An institution of growth"—Where students and researchers gather to actively pursue new scientific and technological issues in an environment and atmosphere that encourages and enables their growth, NAIST is constantly evolving along with the innovative research and education being conducted on campus and in its partner institutions around the world. NAIST not only focuses on actively pursuing the forefront of scientific research but also grows continuously through the constant output of leading research findings and results. In addition to the growth and advancement of students, faculty and staff, NAIST continues to evolve in academic areas of study, in organizational structure, and in all elements of our organization.

- ♦ Students are able to gain direct experience in pursuing cutting edge research as participants in world-recognized research projects led by top-level educators. Furthermore, NAIST offers a variety of systematic and flexible educational programs including globally-focused coursework and exchange programs that give students a broad base of experiences around the globe, as well as proposal-based programs that encourage independence and motivation. Through our many innovative academic programs, our students grow to become individuals who are capable of actively undertaking leading roles in today's global society.
- ◆ The faculty guides and instructs students while fully applying themselves towards their advanced research, creating a research environment that is highly-productive and highly-evaluated. The faculty is focused on further developing and expanding the three research fields of information science, biological sciences and materials science, while looking to develop new areas and specialties in science and technology, remaining at the forefront of research world wide.
- ◆The staff works alongside the faculty in a collective effort to manage and operate NAIST through definitive and responsive administration, while effectively responding to the ever-changing graduate school educational environment (including Japanese graduate school reformation), striving to improve their performance in order to further NAIST's position as a globally recognized research university.
- ◆The NAIST organization is not a traditional rigid structure, but is reviewed and revised to quickly and flexibly respond to the changing demands of society, global research competiveness, and the fast-paced developments of research at the forefront of science and technology, allowing NAIST to maintain its position at the cutting edge of advanced science and technology.

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Key Concept: "An institution of growth"

A place where people, ideas and the organization as a whole grows

— a university that is "Always reaching higher"